



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	198459-1
Product	10/1-10/7 KAINE FOR SENATE	Invoice Date	10/07/12
Estimate Number	11519	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/07/12
Station	WAVY	Order #	198459
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
					10/01/12 to 10/07/12	5x	11111--				
	WAVY			M	10/01/12	:30	5:55 AM	KAI TV54H	\$125.00		1
	WAVY			Tu	10/02/12	:30	5:13 AM	KAI TV54H	\$125.00		2
	WAVY			W	10/03/12	:30	5:06 AM	KAI TV55H	\$125.00		3
	WAVY			Th	10/04/12	:30	5:23 AM	KAI TV55H	\$125.00		4
	WAVY			F	10/05/12	:30	5:29 AM	KAI TV55H	\$125.00		5
2	WAVY	WAVY 6AM News	6a-7a		to						
					10/01/12 to 10/07/12	5x	11111--				
	WAVY			M	10/01/12	:30	6:59 AM	KAI TV55H	\$350.00		1
	WAVY			Tu	10/02/12	:30	6:09 AM	KAI TV55H	\$350.00		2
	WAVY			W	10/03/12	:30	6:36 AM	KAI TV54H	\$350.00		3
	WAVY			Th	10/04/12	:30	6:28 AM	KAI TV54H	\$350.00		4
	WAVY			F	10/05/12	:30	6:36 AM	KAI TV54H	\$350.00		5
3	WAVY	Today Show M-F	7a-9a		to						
					10/01/12 to 10/07/12	5x	11111--				
	WAVY			M	10/01/12	:30	8:26 AM	KAI TV54H	\$350.00		1
	WAVY			Tu	10/02/12	:30	8:36 AM	KAI TV54H	\$350.00		2
	WAVY			W	10/03/12	:30	8:00 AM	KAI TV55H	\$350.00		3
	WAVY			Th	10/04/12	:30	7:27 AM	KAI TV55H	\$350.00		4
	WAVY			F	10/05/12	:30	8:25 AM	KAI TV55H	\$350.00		5
4	WAVY	Today Show Saturday	8a-10a		to						
					10/01/12 to 10/07/12	1x	-----1-				
	WAVY	Today Show 2	9a-10a	Tu	10/02/12	:30	9:27 AM	KAI TV55H	\$150.00	MG for 18.1,22.3,22.1,22.2,6.1,6.2,5.1	7
	WAVY	Days of Our Lives	1p-2p	Tu	10/02/12	:30	1:44 PM	KAI TV54H	\$150.00	MG for 18.1,22.3,22.1,22.2,6.1,6.2,5.1	5
	WAVY	Political Debates	Political Debates	W	10/03/12	:00			<del>\$700.00</del>	See MG 4.11,4.12	4
	WAVY	Tonight Show w/Leno	1134p-1237a	W	10/03/12	:30	11:47 PM	KAI TV54H	\$300.00	MG for 18.1,22.3,22.1,22.2,6.1,6.2,5.1	2
	WAVY	Today Show 2	9a-10a	Th	10/04/12	:00			<del>\$150.00</del>	See MG 4.13,4.14	8
	WAVY	Days of Our Lives	1p-2p	Th	10/04/12	:30	1:59 PM	KAI TV54H	\$150.00	MG for 18.1,22.3,22.1,22.2,6.1,6.2,5.1	6
	WAVY	Tonight Show w/Leno	1134p-1237a	Th	10/04/12	:30	12:07 AM	KAI TV54H	\$300.00	MG for 18.1,22.3,22.1,22.2,6.1,6.2,5.1	3
	WAVY	Hampton Roads Show	11a-12p	F	10/05/12	:30	11:08 AM	KAI TV54H	\$50.00	MG for 4.8 10/04	13

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Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	WAVY	Today Show Saturday	8a-10a		to						
	WAVY	M-F 730-8p	730-8p	F	10/05/12	:30	7:51 PM	KAI TV55H	\$300.00	MG for 4.4 10/03	12
	WAVY	Friday 8-9p	8p-9p	F	10/05/12	:30	8:39 PM	KAI TV54H	\$400.00	MG for 4.4 10/03	11
	WAVY			Sa	10/06/12	:00			<del>\$250.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	1
	WAVY	WAVY News 10 Sa 6a	6a-7a	Sa	10/06/12	:30	6:52 AM	KAI TV55H	\$100.00	MG for 4.8 10/04	14
	WAVY			Sa	10/06/12	:30	8:52 AM	KAI TV54H	\$300.00	MG for 18.1,22.3,22.1,22.2,6.1,6.2,5.1	10
	WAVY	Today Show Sunday	8a-9a	Su	10/07/12	:30	8:25 AM	KAI TV54H	\$275.00	MG for 18.1,22.3,22.1,22.2,6.1,6.2,5.1	9
5	WAVY	Today Show Sunday	8a-9a		to						
					10/01/12 to 10/07/12	1x	-----1				
	WAVY			Su	10/07/12	:00			<del>\$225.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	1
6	WAVY	Today Show 2	9a-10a		to						
					10/01/12 to 10/07/12	2x	1--1---				
	WAVY			M	10/01/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	1
	WAVY			Th	10/04/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	2
7	WAVY	News 10 @ Noon	12p-1p		to						
					10/01/12 to 10/07/12	2x	--1-1--				
	WAVY			W	10/03/12	:30	12:51 PM	KAI TV54H	\$75.00		1
	WAVY			F	10/05/12	:30	12:10 PM	KAI TV55H	\$75.00		2
8	WAVY	Days of Our Lives	1p-2p		to						
					10/01/12 to 10/07/12	2x	-1-1---				
	WAVY			Tu	10/02/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	1
	WAVY			Th	10/04/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	2
9	WAVY	M-F 4-5p	4p-5p		to						
					10/01/12 to 10/07/12	3x	1-1-1--				
	WAVY			M	10/01/12	:30	4:23 PM	KAI TV55H	\$125.00		1
	WAVY			W	10/03/12	:30	4:42 PM	KAI TV55H	\$125.00		2
	WAVY			F	10/05/12	:30	4:10 PM	KAI TV54H	\$125.00		3
10	WAVY	News 10 @5p	5p-530p		to						
					10/01/12 to 10/07/12	5x	11111--				
	WAVY			M	10/01/12	:30	5:21 PM	KAI TV54H	\$350.00		1

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Product	10/1-10/7 KAINE FOR SENATE	Invoice Date	10/07/12
Estimate Number	11519	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/07/12
Station	WAVY	Order #	198459
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	News 10 @5p	5p-530p		to						
	WAVY			Tu	10/02/12	:30	5:14 PM	KAI TV55H	\$350.00		2
	WAVY			W	10/03/12	:30	5:22 PM	KAI TV54H	\$350.00		3
	WAVY			Th	10/04/12	:30	5:13 PM	KAI TV55H	\$350.00		4
	WAVY			F	10/05/12	:30	5:05 PM	KAI TV55H	\$350.00		5
11	WAVY	News 10 @530p	530p-6p		to						
				10/01/12 to 10/07/12	5x	11111--					
	WAVY			M	10/01/12	:30	5:42 PM	KAI TV55H	\$350.00		1
	WAVY			Tu	10/02/12	:30	5:57 PM	KAI TV54H	\$350.00		2
	WAVY			W	10/03/12	:30	5:56 PM	KAI TV55H	\$350.00		3
	WAVY			Th	10/04/12	:30	5:44 PM	KAI TV54H	\$350.00		4
	WAVY			F	10/05/12	:30	5:43 PM	KAI TV54H	\$350.00		5
12	WAVY	News 10 @6p	6p-630p		to						
				10/01/12 to 10/07/12	5x	11111--					
	WAVY			M	10/01/12	:30	6:09 PM	KAI TV54H	\$450.00		1
	WAVY			Tu	10/02/12	:30	6:27 PM	KAI TV55H	\$450.00		2
	WAVY			W	10/03/12	:30	6:27 PM	KAI TV54H	\$450.00		3
	WAVY			Th	10/04/12	:30	6:28 PM	KAI TV55H	\$450.00		4
	WAVY			F	10/05/12	:30	6:06 PM	KAI TV55H	\$450.00		5
13	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				10/01/12 to 10/07/12	1x	-----S-					
	WAVY			Sa	10/06/12	:30	6:23 PM	KAI TV55H	\$150.00		1
14	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				10/01/12 to 10/07/12	1x	-----S					
	WAVY			Su	10/07/12	:30	6:41 PM	KAI TV55H	\$150.00		1
15	WAVY	M-F 7-730p	7-730p		to						
				10/01/12 to 10/07/12	3x	1-1-1--					
	WAVY			M	10/01/12	:30	7:26 PM	KAI TV55H	\$300.00		1
	WAVY			W	10/03/12	:30	7:29 PM	KAI TV55H	\$300.00		2
	WAVY			F	10/05/12	:30	7:17 PM	KAI TV54H	\$300.00		3

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	WAVY	M-F 730-8p	730-8p		to						
				10/01/12 to 10/07/12	2x	- 1- 1- - -					
	WAVY			Tu	10/02/12	:30	7:39 PM	KAI TV54H	\$300.00		1
	WAVY			Th	10/04/12	:30	7:55 PM	KAI TV54H	\$300.00		2
17	WAVY	Tuesday 10-11p	10p-11p		to						
				10/01/12 to 10/07/12	1x	- T- - - - -					
	WAVY			Tu	10/02/12	:00			<del>\$700.00</del>	See MG 17.2	1
	WAVY	Thursday 10-11p		Th	10/04/12	:30	10:37 PM	KAI TV55H	\$700.00	MG for 17.1 10/02	2
18	WAVY	Wednesday 9-10p	9p-10p		to						
				10/01/12 to 10/07/12	1x	- - W- - - -					
	WAVY			W	10/03/12	:00			<del>\$1,000.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	1
19	WAVY	M-F News 10 @11	11p-1130p		to						
				10/01/12 to 10/07/12	10x	22222- -					
	WAVY			M	10/01/12	:30	11:12 PM	KAI TV54H	\$500.00		2
	WAVY			M	10/01/12	:30	11:30 PM	KAI TV55H	\$500.00		1
	WAVY			Tu	10/02/12	:30	11:23 PM	KAI TV55H	\$500.00		4
	WAVY			Tu	10/02/12	:30	11:34 PM	KAI TV54H	\$500.00		3
	WAVY			W	10/03/12	:30	11:14 PM	KAI TV54H	\$500.00		5
	WAVY			W	10/03/12	:30	11:32 PM	KAI TV55H	\$500.00		6
	WAVY			Th	10/04/12	:30	11:24 PM	KAI TV54H	\$500.00		7
	WAVY			Th	10/04/12	:30	11:33 PM	KAI TV55H	\$500.00		8
	WAVY			F	10/05/12	:30	11:13 PM	KAI TV55H	\$500.00		9
	WAVY			F	10/05/12	:30	11:28 PM	KAI TV54H	\$500.00		10
20	WAVY	WAVY News 10 @11 Sat	11p-1130p		to						
				10/01/12 to 10/07/12	2x	- - - - - 2-					
	WAVY			Sa	10/06/12	:30	11:09 PM	KAI TV54H	\$500.00		1
	WAVY			Sa	10/06/12	:30	11:23 PM	KAI TV55H	\$500.00		2
21	WAVY	Sun News 11p -- Late	1130-12a		to						
				10/01/12 to 10/07/12	1x	- - - - - 1					
	WAVY			Su	10/07/12	:30	12:04 AM	KAI TV54H	\$500.00		1

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Estimate Number	11519

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Station	WAVY
Account Executive	WAVY National House
Sales Office	National House
Sales Region	National

Order #	198459
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Billing Type	Cash
Special Handling	

IDB #	
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Product Code	

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	WAVY	Tonight Show w/Leno	1134p-1237a		to						
					10/01/12 to 10/07/12	4x	11- 11--				
	WAVY			M	10/01/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	1
	WAVY			Tu	10/02/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	2
	WAVY			Th	10/04/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	3
	WAVY			F	10/05/12	:00			<del>\$125.00</del>	See MG 4.2,4.3,4.4,4.5,4.6,4.7,4.8,4.9	4
		<u>Aired Spots</u>					<b>67</b>				

<u>Gross Total</u>	<b>\$21,875.00</b>	
<u>Agency Commission</u>	<b>\$3,281.25</b>	
<u>Net Amount Due</u>	<b>\$18,593.75</b>	<u>Payment Terms 30 Days</u>

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